

Tip 5 - 5 Awesome ways of getting high quality backlinks

Don't do it yourself, get someone else to get you good quality links through Press releases!

- <http://www.warriorforum.com>
- <http://www.fiverr.com>
- <http://www.1888pressrelease.com>
- <http://www.prweb.com>

Normally with a press release, I pay someone to WRITE the press release and SUBMIT IT!

On average normally I get 30 to 50 links per press release I submit (because news sites often syndicate your press release), the coolest thing is that most of the time you can choose the anchor text your press release links to the page you want to link to as well!

They are not that expensive either, I have been able to get press releases for \$20!

Press releases themselves not only give you backlinks, but they also rank well on the search engines themselves. So this means you not only get SEO benefits, but you get another piece of the search engine real estate on the page 1 of Google.

Guest posting - as long as you provide high quality content, many site owners will be more than happy to give you a backlink in return for a good solid piece of content on their website.

Guest posting gets you the most relevant backlinks because they should be directly related to your market and they will always be in content links!

Just make sure the article you are going to post on the other person's site actually is your best piece of content.

Go make an effort, go to the site owner's domain and look at the articles. Look at the theme and style so that your article will fit within their site and it will add value overall and not detract from the feel of things.

If you are able to tell the site owner "hey I wrote this article JUST for your site" I'm sure you will NOT be turned down and you'll be able to get high quality links.

Having a quality link from a related authoritative site is worth more than 50 low quality links. So this is worth your time!

If you're too lazy to actually write the content yourself, you can pay someone else to write the content or find a quality article on another site and actually have it re-written by someone else in order to get a unique article

Here's a list of sites in the dating and relationships markets where I would be happy to allow you to guest post. All the articles on these sites are at least 700 words and are not duplicate in content:

- Exbf goddess.com
- Exfguru.com
- Relationshipprescuer.com
- Getyourexbacky.com
- Howcanyoumendabrokenheart.net

If you're interested, just send an email to: affiliates@exbackexperts.com just make sure the article you put on the site is unique in content, at least 700 words and links back to your QUALITY site, with no scraped or duplicate content.

In content links - this means getting a link from within an article on someone else's site. These are not "footer" or "blog roll" links. These are actual links within the content of the text so it's surrounded by other text related to the topic.

Normally we do not recommend do reciprocal linking. In other words, don't link back to a site who has linked to you from the same site. Instead, have another site link back to the initial site who gave you a link.

However, if you swap in content links, it would be much more ok. For example, let's say Jackson has an article teaching people how to get their ex back and Tony has an article about how to text a girl. In the past, a simple link exchange would involve us just simply swapping home page links. This doesn't work any more, instead what you need to do is swap links inside the content of the article.

What would work now is that Jackson would give Tony his "how to get your ex back" article so that Tony would put it on his site. Inside that article (in the middle somewhere) Tony would link to Jackson's "ex back" related site with an ex back related keyword as the anchor text.

Jackson in return would take Tony's article about texting and put it on his site and then inside that article (within the content, not at the bottom of the article) would link to Tony's "texting a girl site" with a "texting a girl" related keyword as the anchor text.

In fact, you don't even need to have anything as the anchor text and you can include a naked URL link like <http://www.websitenamehere.com> as the link at the end and it will still be beneficial.

You should find it easy to find link exchange partners.

Why?

Because everyone who wants to rank in Google NEEDS links, it's the name of the game! So why wouldn't they want to link to your site (as long as it's quality of course).

So every affiliate you see will want links just as badly as you do!

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Web 2.0 properties (such as YouTube) - after you submit a video to YouTube you are able to get a backlink from YouTube to your money site and you can also include an affiliate link. The side benefit is that YouTube videos rank very well by themselves, so not only are you getting a good quality link from a reputable site you might even get more search engine real estate, because not only will your own sites rank, but the YouTube video itself will rank too!

- Imagine the power of this when you start using other properties like:
- Scribd.com
- YouTube.com
- Facebook.com
- Slideshare.net
- Twitter
- Press releases

All linking back to your site, you start creating a small mini network in itself so that your site isn't just an isolated island sitting somewhere in cyberspace. It's inter connected with other breathing websites and will get you noticed!

Auto tweet everything - make sure you use the power of Twitter to get automatic and easy backlinks to EVERYTHING you submit/publish.

This includes YouTube videos, new posts, Facebook posts, and so on.

Remember, your competition will not be doing any of this. They are just making sites and begging and hoping Google will send them traffic.

If you repurpose your content, just one piece a day and submit them to YouTube or Scribd you will be ahead of the game by far. Just doing these 5 things alone will make a huge difference to getting you ranked so you can have a website with hordes of traffic coming from the search engines or you just having a website with no visitors at all.

This is the plugin we recommend to do this:

<http://wordpress.org/extend/plugins/auto-twitter-followers-stay-informed/>